



COMMUNIQUE DE PRESSE pour la société CORDIA (CP CORDIA No1, Référence 39 23)

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Cordia's English-version e-catalogue brings fire-safety innovation to UK

Cordia of France provides an extensive range of fire-safety solutions and technologies: the company is now launching an English-language website and catalogue, with a view to expanding into the British and international market. Quotations for a wide range of specialist products and solutions can easily be requested on the company's user-friendly web portal.

“We are an independent company specialising in a very wide range of fire-safety solutions. Our solutions meet the global needs of fire-safety professionals, and we are in a position to study (and respond to) any request for a quote that comes to us: we will then make an offer to the prospective client that can be specifically tailored to their requirements. We are proud of our capacity to respond to client needs in a way that is adapted to their individual situation,” explains Jean-Yves Maturel, founder and CEO of Cordia.

With the launch of its English-language online catalogue, Cordia is embarking on a new phase in its international expansion, more particularly into the British market. In the UK, Cordia is already able to offer 300 different product lines, which represent a selection of innovative products out of its 1,000 references currently available on the French market. The company intends to increase its offering in Britain over time. A hard copy of the 2013-2014 catalogue can be ordered and will be delivered for free.

Cordia has an extensive product catalogue, which includes fire-alarm products, fire-extinguisher servicing equipment, fire-flame generators, gas and extinguishing systems, and more. The company prides itself on delivering quality fire-safety equipment, but also a comprehensive aftersales service, combined with training in the use of Cordia's fire-safety solutions.

Requesting a quote on the website could not be easier, whether the buyer already has an account with Cordia or not. All the relevant information is easily accessible on the Cordia web portal, which is easy to navigate and user-friendly.

The company has provided fire-safety equipment since 1987, when it was set up by Jean-Yves Maturel. The specialist company also takes care of the servicing and maintenance of installed units for its clients, as part of its commitment to customer care.

“Since the beginning, our reputation has been based on a strong ability to innovate and adapt any firefighting technology to the specific needs of the various countries where we operate, starting with equipment and solutions complying with French standards. Today, we are expanding throughout Europe and beyond,” explains Jean-Yves Maturel.

Cordia is now considered to be a key player in the field of fire-safety equipment and services for European manufacturers and dealers. The company's product portfolio is the largest in France — with over 1,000 individual products for the French market — and grows all the time.

Cordia is now expanding its services worldwide. “We are currently delivering our ranges of fire-safety products in many countries, where we are proud to protect and safeguard people and property,” says Jean-Yves Maturel.

Cordia's key commitment to clients is twofold. First of all, the company strives to deliver a customer service that provides state-of-the-art systems, on time and on budget. Second, Cordia is keen to constantly challenge company processes in order to launch every year a new series of products that are reliable and cost-effective.

Cordia's proven commitment to advanced fire-safety innovations stems from the company's sustained investment in R&D and the launch of novel products on an ongoing basis. Cordia's *Innovations* page, on its website, illustrates the company's focus on technological improvement.

About Cordia

Cordia has provided fire-safety equipment since 1987, when it was set up by Jean-Yves Maturel, the company's founder and CEO. Cordia is headquartered at Mitry-Mory, to the North-East of Paris (France), close to Roissy Charles de Gaulle airport.

With the launch of the English version of its comprehensive online catalogue, the company is seeking to expand internationally and, more particularly, in the British market.

For further information, please go to: www.myfiresafetyproducts.com